

Elicit and Evoke for Engaged Planning

Be intentional and deliberate in design to ensure quality, meaningful engagement.

Planning Element	Ways to Elicit, Evoke, and Engage
Don't Name it Planning	Examples of Words that Signal Ownership: Shaping Our Future; Community Conversations; Ours to Shape; Our Future Together
Start Meetings with Connection	Liberating Structures: Impromptu Networking
Mission/Purpose	Scenario: Annual conference discussion or dinner Question: What metaphor would you use to describe this organization and why? Liberating Structure: 9 Whys SY Partners: Transformation Jenga
Vision/Outcome	SessionLab: Headlines Game Storming: Cover Story Session Lab: Letter from the Future Questions: What would it mean for XXX to be the best both <i>in</i> and <i>for</i> the world? If you fully achieve your mission, what happens – what is the outcome? Whose life will be better and how?
Environment	What's happening around us (internal and external) that may influence and impact our (work, organization)? Game Storming: Context Map SOAR
Values/Principles/Working Together	How must we work together to make progress toward that vision or desired future? Choose from List: List of Values ASQ: Affinity Grouping of principles/values Define behaviors associated with each value SYPartners: Operating Principles Liberating Structures: Generative Relationships STAR
Ideas/Possibilities	Liberating Structure: Crowdsourcing SessionLab: Mindspin World Cafe Add Constraints to Boost Creativity Question: If success was completely guaranteed, what bold steps might we choose?
Stakeholder Input	Liberating Structure: Fishbowl Feedback Capture Grid Design Thinking Journey Map
Big Picture/Prioritization	Liberating Structure: Ecocycle Planning Game Storming: 20/20 Vision
Idea Assessment and Prioritization	Debono's Thinking Hats Game Storming: How-Now-Wow Matrix SessionLab: Donut Prioritization
Action	SessionLab: Who/What/When Matrix Liberating Structure: 15% Solutions Liberating Structure: Triz Liberating Structures: What, So What, Now What
All Content Areas	Liberating Structure: 1-2-4-all

Tips:

- Don't name it. Just give the instructions.
- Embrace the novelty of the approach.
- Try variations, don't have to execute it as described.
- Small groups are key (and changing these groups).