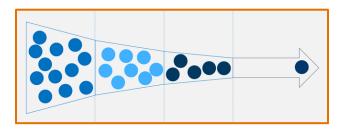


Crowdsourcing Ideas from the UVA Community

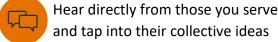
The best way to have a good idea is to have lots of ideas. -Linus Pauling

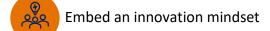


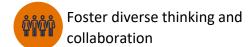
ideasUVA allows our community of faculty, staff, and students to **share** ideas and **shape** the ways UVA serves stakeholders.

Our community is filled with good ideas. Use ideasUVA to capture them and:

Hear directly from those you serve

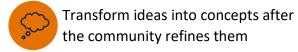


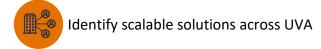


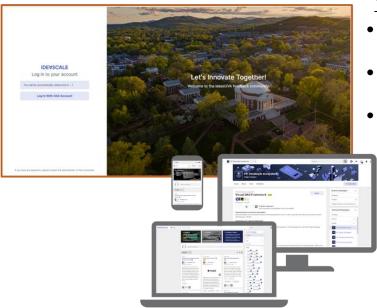




Review and respond to incoming ideas in real time







With ideasUVA, a campaign sponsor can:

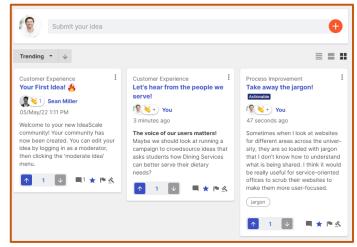
- set the criteria that matters by adding custom fields to any idea submission form
- easily employ administrator moderation tools to support contributors
- identify trends and relationships between ideas
 - bring people back to the community by inviting engagement directly from anyone's inbox
 - integrate with single sign-on so users don't need additional credentials
 - create a desktop, laptop, and mobile friendly experience

ideas UVA allows our community to share ideas and add relevant details. Anyone with access can view, validate, or add to that idea.

ideasUVA contributors can:

- submit ideas and even add video, PowerPoint, imagery, and more to enhance creativity and innovation
- easily prioritize and build on ideas by allowing the community to vote and comment
- reduce redundancy by proactively searching for similar ideas
- increase participation by @mentioning leaders, subject matter experts, and other stakeholders on ideas
- honor the contributions of other members using kudos

For illustration purposes only – layout and features can be modified to meet campaign needs



HIGHER EDUCATION USE CASES AND SUCCESS STORIES

- Improved student advising for faster routes to graduation
- Sourced ideas from students for how the library can adapt to best serve them
- Developed new student courses
- Enhanced study experiences and hours for students
- Modified syllabi to include more free resources in place of costly books
- Trained faculty on best practices for teaching in a virtual environment
- Revised academic calendar to best suit the community
- Improved research computers by a factor of 10
- Rolled out campus-wide unlimited email and storage
- Developed post-COVID programming
- Standardized process for running virtual graduation
- Implemented parking changes like pass-sharing, app-based parking, and single-day passes
- Identified opportunities to improve workplace practices and experiences, which led to 60-70 unique campaigns to address those needs















If you are interested in launching a campaign, please reach out to Adam Seid in the Office of Organizational Excellence at seid@virginia.edu.

