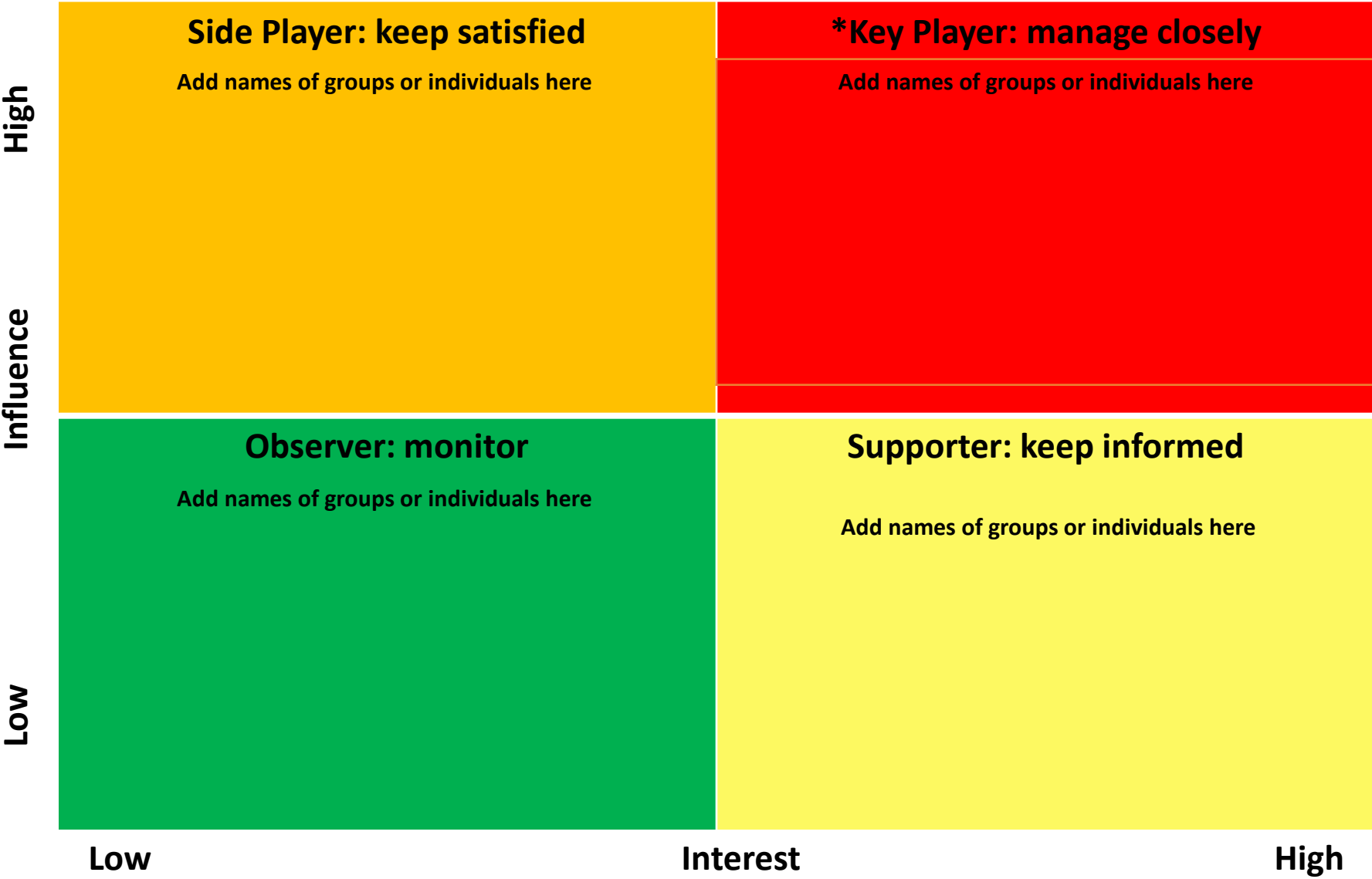


# Project/ Initiative Stakeholder Analysis



- Has high influence but low interest in the project
- Is a person you may want to recruit by increasing their engagement and interest and gain their support in influencing others to support the project

- Has high influence and high interest in the project
- Is a potential change agent for the project
- Engage them in the decision process and provide communication venues

- Has low - medium influence and interest in the project
- Is a person to update regularly and try to increase their interest and support of the project

- Has low-medium influence but high interest in the project
- Keep them informed so they can help influence others and be supportive