# **HR Strategic Design Event**

## March 17-19, 2015



## There is a clear case for change

UNIVERSITY VIRGINIA

- Mass retirement of talent
- A range of increasing financial pressures, including those related to state funding, tuitions and the health care market place
- The need to be more nimble and agile in the competition for talent
- Building a culture of engagement and high performance
- Improving our ability to drive continuous development of our talent and keep the talent we want to keep
- Responding to a clear message from the University's people that this needs to be fixed

# **Guidelines for the HR Future State**



#### Focus on serving customers

Make work easier



Simplify and standardize work so it can be done more quickly and more efficiently

Differentiate between work that is unique and needs

to be local, from work that should be standard and

need to do, and get the help they need to get

Make it easier for HR's customers to do what they

Do HR work where it should be done

Work together



Make better use of technology

Turn the page



Increase HR teamwork, problem solving and improvement

can be centralized



Develop and follow a unified HR technology plan



Suspend historical biases so they don't get in the way of changing what needs to be changed

## **Design Attendees Encouraged by Leadership**





Academic and Administration HR	Central HR	Design Council	Health System HR
<ul> <li>Barbara Kessler</li> <li>Barbara Ruddy</li> <li>Brett Schnell</li> <li>Cayce Fournier</li> <li>Debbie Mincarelli</li> <li>Ellen Missana</li> <li>John Teahan</li> <li>Lisa Cannell</li> <li>Lynn King</li> <li>Rayshon Tibbs</li> <li>Vickie Tucker</li> </ul>	<ul> <li>Alison Miller</li> <li>Bryan Garey</li> <li>Elizabeth Allan</li> <li>Michael Latsko</li> <li>Michael Schwartz</li> <li>Susan Carkeek</li> <li>Tamara Fleming</li> </ul>	<ul> <li>Allan Stam</li> <li>Arlene Keeling</li> <li>Christina Morell</li> <li>David Smith</li> <li>Donald Sundgren</li> <li>George Cohen</li> <li>Janet Heinzmann</li> <li>Justin Thompson</li> <li>Steven Wasserman</li> </ul>	Andrew Mulcunry     Anne Kromkowski     Brian Gittens     Brenda Jarrell     Christine Rudge     Janet Hollis     Jennifer Oliver     John Boswell     Melissa Frederick     Patricia Van Hook     Richard Covington     Robin Fisher     Steven Snyder     Veronica Ford
π	Organizational Excellence	President's Office	Provost Office
<ul> <li>George Brudin</li> <li>Sean Jackson</li> <li>Teresa Wimmer</li> </ul>	<ul> <li>Lee Baszczewski</li> <li>Sarah Collie</li> </ul>	Catherine Lindqvist	Maggie Harden

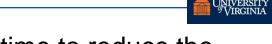
#### Inspirational visits from: President Teresa Sullivan Pat Hogan Rick Shannon Kerry Abrams "CAV Man"

# **Summary of the Design Event**



Highlights	Challenges	Themes
<ul> <li>Getting people together!</li> <li>The pan-University teamwork at the seven individual tables</li> <li>The Q&amp;A with the Cross Grounds HR Team</li> <li>Sponsors visits and remarks: Pat Hogan; President Sullivan; Dr. Shannon; Kerry Abrams</li> <li>Cavman's visit</li> <li>The participation and contribution of the Design Advisory Council and Dean Stam</li> <li>Taking us out on George Cohen's HR song</li> </ul>	<ul> <li>Realization that change is coming</li> <li>The need for more common knowledge about leading practices and application to the University</li> <li>General recognition of what the vision could mean, how much hard work would be involved in getting there, and how much it might cost to invest in technology</li> </ul>	<ul> <li>The excitement and value of working across the University as a team.</li> <li>The policy, process and system complications related to multiple employee types.</li> <li>The essential need to overhaul HR technology.</li> <li>The commitment of University leaders – and the depth of leadership alignment and resolve.</li> <li>Readiness to tackle the hard stuff?</li> </ul>

## **Design Event Approach**



- Engage a wide range of stakeholders at one time to reduce the time it takes to get input and build agreement
- Apply a rapid design-feedback-refine approach to quickly get ideas on the table, kick the tires and provide feedback, and iterate the design
- Establish a safe environment for being creative, challenging sacred cows, and working as a team

### Step 1

#### Working Group Task

- Develop a vision for your topic
- Explain how is it different from today
- Explain what we will need to change
- Identify significant interdependencies with other groups

### Step 2

#### Full Group Feedback

- Share vision and output
- Get feedback
- Discuss critical items

### Step 3

Repeat as necessary

# Round 1: Vision Topics and Scope Suggestions



HR Mission	HR Service Partner	HR COEs	Employee Self Service
<ul> <li>What is HR's mission?</li> <li>Who does HR serve?</li> <li>Does it apply to all units and all employee types?</li> <li>Is it aligned with the university's mission and strategic goals?</li> <li>Will it be meaningful to everyone in HR?</li> </ul>	<ul> <li>What is the role of the HRSP?</li> <li>What are the qualifications?</li> <li>How do they allocate their time?</li> <li>Who gets and HRSP?</li> </ul>	<ul> <li>What is a COE?</li> <li>How are COEs organized?</li> <li>Is it virtual or physical?</li> <li>What COEs are there?</li> <li>How is COE success measured?</li> </ul>	<ul> <li>Is the University using ESS?</li> <li>How much and to do what?</li> <li>What is the user experience like?</li> <li>How do employees feel about it?</li> </ul>
HR Governance	Criteria for Standardizing Work	HR Technology	
<ul> <li>What are the objectives and scope of HR governance at the University?</li> <li>What is the criteria for something that should engage the governance process?</li> <li>How does the University benefit from HR governance?</li> <li>How are people held accountable for using and complying with HR governance?</li> <li>What role does University leadership play in making sure governance works?</li> </ul>	<ul> <li>What do we mean by standardization?</li> <li>What are the benefits of standardizing work?</li> <li>What characteristics or qualities need to be met in order to qualify for standardization?</li> <li>Under what conditions would work not be standardized?</li> </ul>	<ul> <li>What are the characteristics of HR technology in the future?</li> <li>How much cloud technology is being used?</li> <li>What criteria is being used to evaluate applications?</li> <li>What kind of user experience is being delivered?</li> <li>Are mobile and social enabled?</li> <li>How much integration is there across the university?</li> </ul>	

# Round 2: Vision Topics and Scope Suggestions



HR Metrics	UP Specialists	HR Service Center	Managar Salf Sarvica
<ul> <li>What are key measures for the effectiveness and efficiency of HR?</li> <li>What measures are used to gauge the effectiveness and efficiency of the different parts of HR?</li> </ul>	<ul> <li>HR Specialists</li> <li>What is the role of the HR Specialist?</li> <li>What are the qualifications?</li> <li>How do they spend their time?</li> <li>How are HR specialists deployed?</li> <li>How is the effectiveness and efficiency of HR specialists measured?</li> </ul>	<ul> <li>What is the role off the HRSC?</li> <li>Is it virtual or physical?</li> <li>What customers does the SC serve?</li> <li>What kind of work could and should be performed by the SC?</li> <li>What is the criteria for determining what work should be in the HRSC?</li> </ul>	<ul> <li>Manager Self Service</li> <li>Is the University using MSS?</li> <li>How much and to do what?</li> <li>What is the criteria for delivering a service using MSS?</li> <li>What is the user experience like?</li> <li>How do managers feel about it?</li> </ul>
<ul> <li>HR Governance</li> <li>What are the various governance roles and responsibilities?</li> <li>How are people held accountable for using and complying with HR governance?</li> <li>What role does University</li> </ul>	<ul> <li>Criteria for Centralizing Work</li> <li>Define centralization.</li> <li>What are the benefits of centralizing work?</li> <li>What characteristics or qualities need to be met in order to qualify for centralization?</li> <li>Under what conditions</li> </ul>	<ul> <li>HR Technology</li> <li>How does HR technology governance work in the future?</li> <li>How is HR and IT working together?</li> <li>How does HR and IT work together to identify, turn on or add new functionality?</li> </ul>	
<ul> <li>leadership play in making sure governance works?</li> <li>Describe 2 cases when governance would apply and how the process would work, and a third example when governance would not be applicable</li> </ul>	would work not be centralized?		



HR Strategic Design Project Summary

Portfolio OE Initiatives

Office of Organizational Excellence