

# INNOVATION MANAGEMENT AT UVA

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*People creating value by implementing new ideas*



# OVERVIEW

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## Why implement an Innovation Management Framework?

- Unprecedented institutional appetite for transformational change
- A repeatable model for a complex, distributed organization
- Increased emphasis on the value and power of collaboration
- Large cohort of idea contributors

## Key Principles:

- Find diverse ideas and insights from disparate or large groups of people
- Encourage collaboration between people to build and improve upon those ideas and insights
- Use a combination of community opinion and expert knowledge to assess the content
- Use the content to take action on opportunities and problems, track and maintain new concepts and initiatives

# THE INNOVATION MANAGEMENT PROCESS

Innovation Management: The organization and administration of programs that *gather, refine, and deliver* on promising new ideas

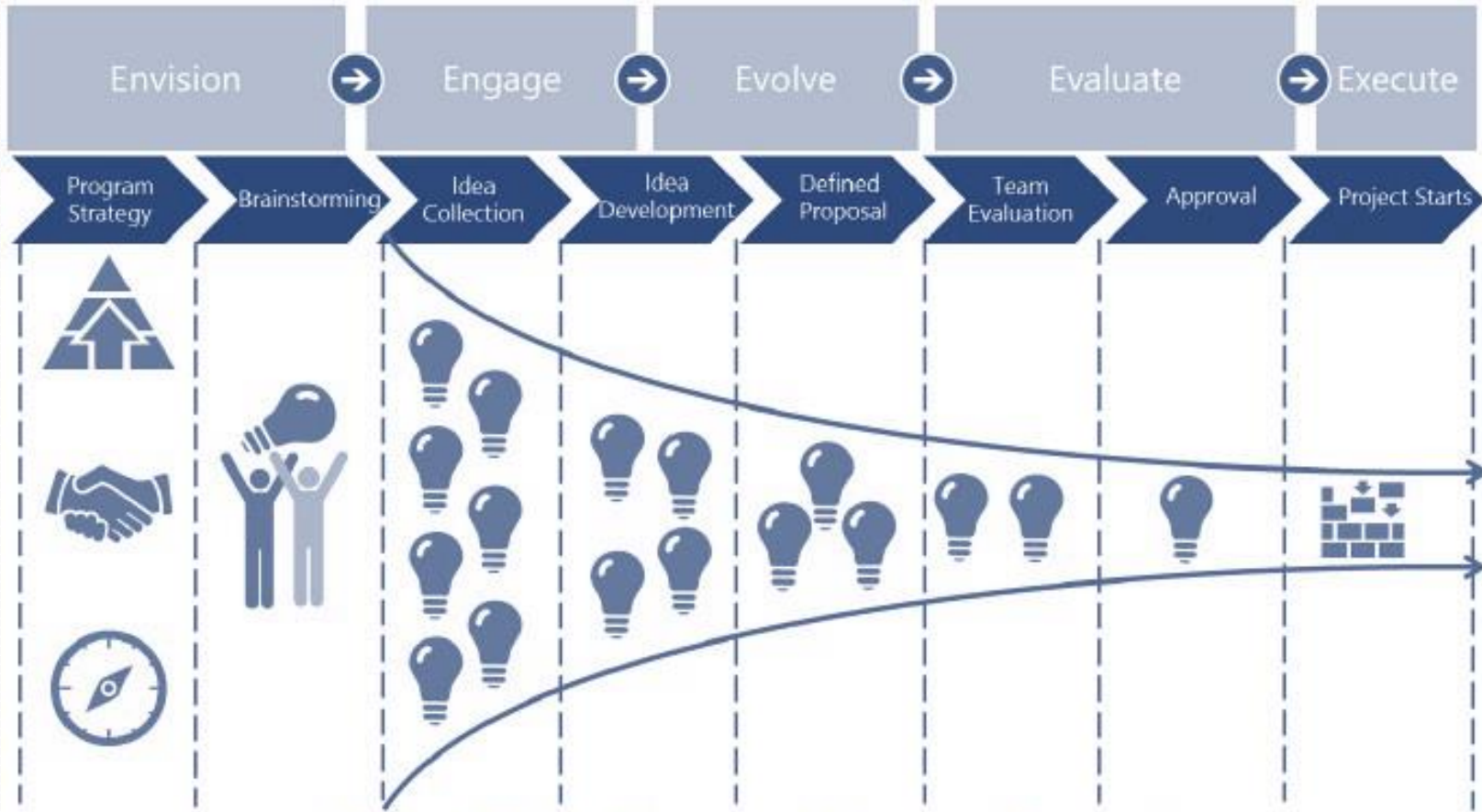


Diagram 2: The Five Sub-processes for Innovation Management

# TECHNOLOGY ENABLEMENT

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Provides:

- flexible idea campaigns – topical, targeted to invited members or open to all
- search tools, automated notifications
- crowdsourcing and collaboration through transparency – community can build upon one another's ideas
- initial idea evaluation by community
- further evaluation to identify projects
- reporting and analytics

# TIMELINE TO IMPLEMENT

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## Discovery Summer/Fall '15

- Attended UC San Diego innovation presentation
- Researched leading innovation management solutions
- Benchmarked innovation programs at peer institutions

## Readiness Assessment Fall/Winter '15

- Conducted stakeholder possibility sessions – desirable, feasible, viable
- Hosted innovation solution demo
- Engaged Procurement in sourcing options

## Selection Winter '16

- RFP to top vendors
- Evaluated responses
- Contacted h.ed. references

## Pilot Sp/Sum '16

- Select partner project
- Develop pilot strategy, goals, and objectives
- Execute innovation management pilot
- Conduct post pilot review
- Scale for additional uses